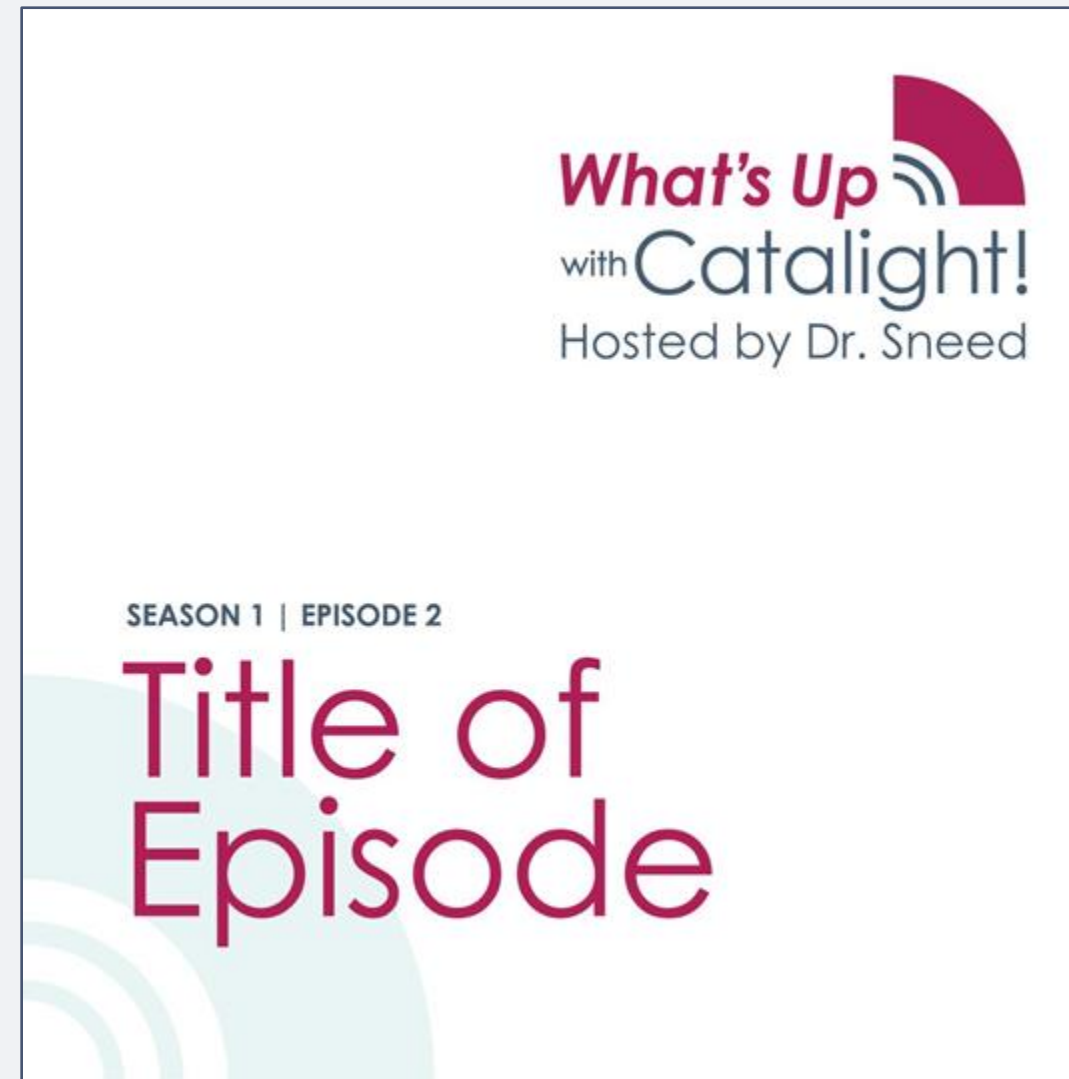


## What's Up with Catalight | Digital Banners

Templatized banners to allow for insertion of recorded episodes that focus on the key topic and provide a quick snippet of information to entice listeners





## What's Up with Catalight | Digital Banners

To humanize the content and emphasize the real-world impact of our work, the banner series features images of individuals who benefit from Catalight's services and contribute to the broader treatment community through their shared experiences and insights.





## What's Up with Catalight | Digital Banners

These engaging ads highlight the challenges and pain points associated with I/DD care today, encouraging individuals to learn more about Catalight's innovative solutions and commitment to positive change.



What's Up with Catalight!  
Hosted by Dr. Sneed

# Title of Episode

SEASON 1 | EPISODE 2



What's Up with Catalight!  
Hosted by Dr. Sneed

# Title of Episode

SEASON 1 | EPISODE 2



What's Up with Catalight!  
Hosted by Dr. Sneed

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What's Up with Catalight!  
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## Changing Stories | Social Media

By addressing the pain points associated with I/DD care, these engaging ads inspire individuals to learn more about how Catalight is making a positive impact and driving meaningful change.

Catalight  
November 21 at 7:27 PM · 🌐

By masking in fantasy, you can learn a lot about becoming your true self in reality.  
👉 Check out Dungeons, Dragons & Disabilities: 'Maximum Autism' – episode 5 of our #podcast out now! 🎧 ... [See more](#)




**What's Up with Catalight!**  
Hosted by Dr. Sneed

A podcast sharing the remarkable stories and innovations that are advancing autism/IDD care

LISTEN ON Spotify Apple Podcasts

Catalight  
November 26 at 8:26 PM · 🌐

What is "autistic rizz"? Great question...  
Tune into episode 6 of our What's Up With Catalight! #podcast – the second part of our #dungeonsanddragons series out now – to hear autistic self-advocate and dungeon master Peter Jung explain. Follow the link below... [See more](#)



**What's Up with Catalight!**  
Hosted by Dr. Sneed

Dungeons, Dragons & Disabilities: The Autistic Rizz of Lived Expertise  
EPISODE 6

👍 4      1 comment

👍 Like      🔍 Comment      ➦ Share

Catalight  
August 28 · 🌐

👉 Episode 3 of the "What's Up With Catalight!" podcast drops TOMORROW! Keep an eye out by subscribing on Apple/Spotify or check out the first two episodes by following the link in the comments 🎧



**What's Up with Catalight!**  
Hosted by Dr. Sneed

“The heterogeneity of the population and their needs are so diverse that if we can start to think more creatively about

Catalight  
June 26 · 🌐

So, what's up with Catalight?  
Well...our podcast is now live!... [See more](#)



**ON AIR**

**What's Up with Catalight!**  
Hosted by Dr. Sneed

👍 4      1 comment

👍 Like      🔍 Comment      ➦ Share

Catalight  
July 5 · 🌐

Do you know what's up?  
Catalight's new podcast "What's Up With Catalight!" is live now on Apple, Spotify, the Catalight YouTube channel and the podcast home page. Links in the comments below 🎧 ... [See more](#)



**What's Up with Catalight!**  
Hosted by Dr. Sneed

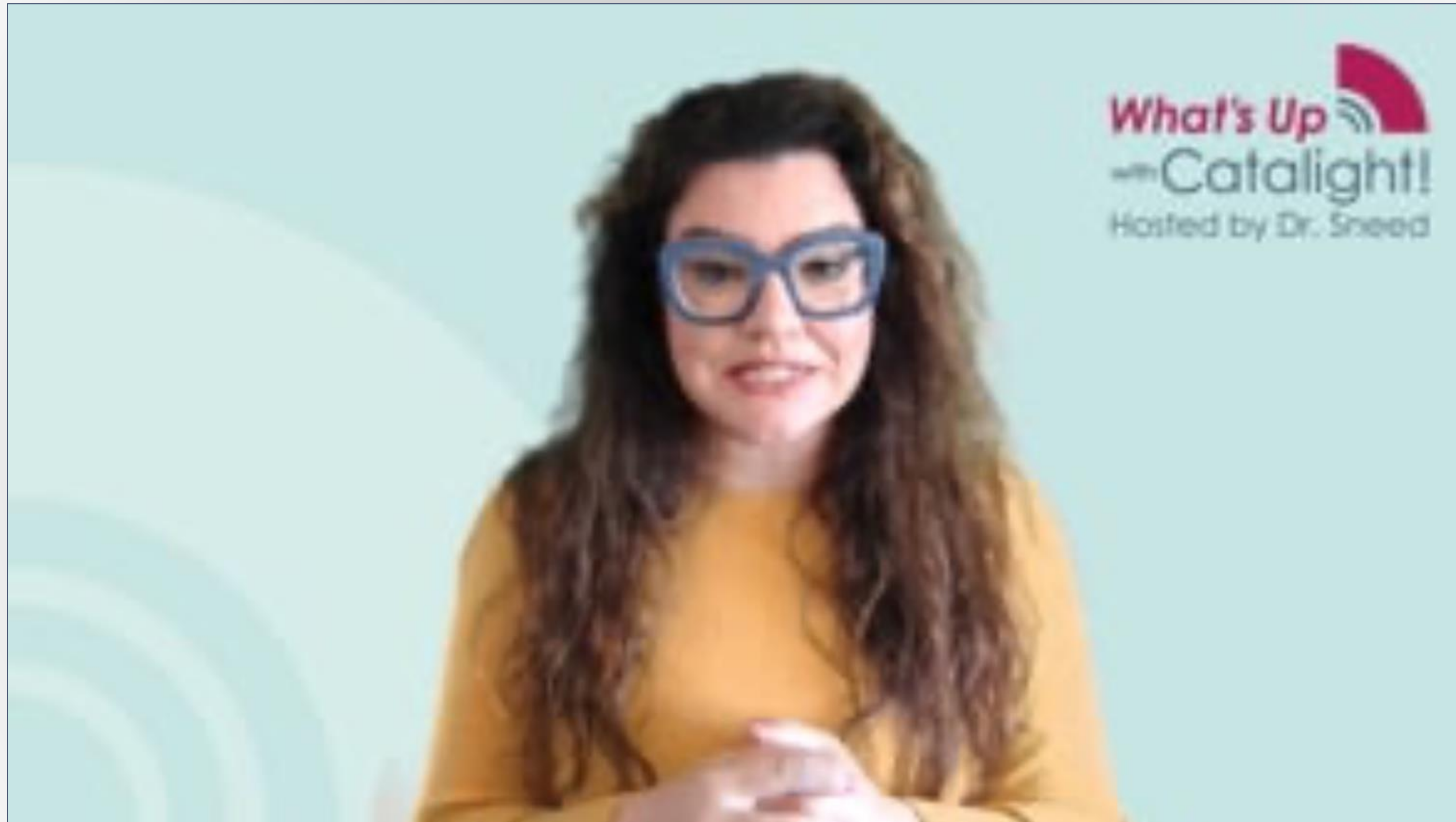
EPISODE 2  
**The End of One-Size-Fits-All**

2 comments

🔍 Comment      ➦ Share

## What's Up with Catalight | Sizzle Reel

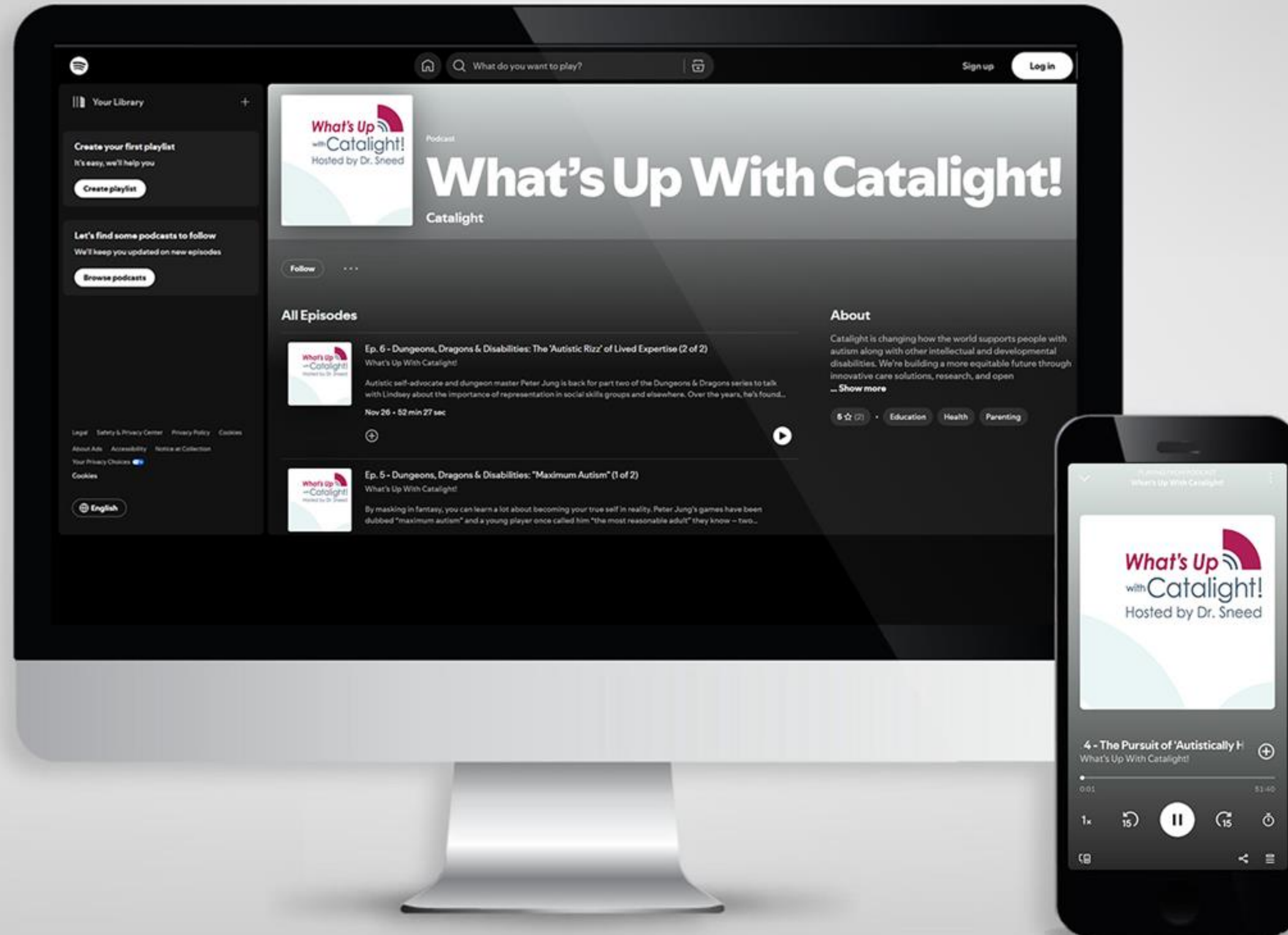
A sizzle reel was created to promote the launch of this unique and captivating Podcast addition to the I/DD and ASD community. The purpose of the promotional reel is to excite and inspire individuals to download and follow the channel.





## What's Up with Catalight | Podcast Page

The creative elements from the podcast campaign were seamlessly integrated into the dedicated podcast page to reinforce brand consistency and enhance audience awareness.



## What's Up with Catalight | Podcast Episodes

In our inaugural year, Catalight What's Up with Catalight launched 6 episodes to address key trends and issues within intellectual developmental disabilities and autism spectrum disorder.

- Episode #1: Beyond Behavior: Measuring Quality of Life in Autism
- Episode #2: The End of One-Size-Fits All: Individualized Autism Care and Wellbeing
- Episode #3: Diverse Approaches to Autism Intervention
- Episode #4: The Pursuit of 'Autistically Happy'
- Episode #5: Dungeons, Dragons & Disabilities: "Maximum Autism"
- Episode #6: Dungeons, Dragons & Disabilities: The 'Autistic Rizz' if Lived Expertise